

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258517-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11849

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	258517	06307076

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/22/12	10/26/12	Today Show	7-8a	11111--	:30	5	\$1,350.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WDIV	M	10/22/12	7:22 AM	Today Show	7-8a	:30	DST1204H	\$1,350.00	NM
2	WDIV	Tu	10/23/12	7:59 AM	Today Show	7-8a	:30	DST1204H	\$1,350.00	NM
5	WDIV	W	10/24/12	7:23 AM	Today Show	7-8a	:30	DST1204H	\$1,350.00	NM
1	WDIV	Th	10/25/12	7:30 AM	Today Show	7-8a	:30	DST1207H	\$1,350.00	NM
3	WDIV	F	10/26/12	7:23 AM	Today Show	7-8a	:30	DST1207H	\$1,350.00	NM
2	10/23/12	10/25/12	Today Show	7-9a	-1-1---	:30	2	\$1,350.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -1-1---	<u>Spots/Week</u> 2	<u>Rate</u> \$1,350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Tu	10/23/12	8:49 AM	Today Show	7-9a	:30	DST1206H	\$1,350.00	NM
2	WDIV	Th	10/25/12	8:29 AM	Today Show	7-9a	:30	DST1205H	\$1,350.00	NM
3	10/27/12	10/27/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Sa	10/27/12	7:52 AM	Sat 6-8am/Local 4 News	7-8am	:30	DST1207H	\$325.00	NM
4	10/25/12	10/25/12	10-11AM Ellen	10-11A Ellen	---1---	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	10/25/12	10:56 AM	10-11AM Ellen	10-11A Ellen	:30	DST1207H	\$350.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258517-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11849	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/28/12	10/28/12	Sun Today Show 9-10A	9A-10A	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 9:23 AM Sun Today Show 9-10A 9A-10A :30 DST1207H \$450.00 NM									
6	10/22/12	10/26/12	Ricki Lake	3-4p	11111--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/22/12 3:19 PM Ricki Lake 3-4p :30 DST1206H \$275.00 NM 3 WDIV Tu 10/23/12 3:19 PM Ricki Lake 3-4p :30 DST1205H \$275.00 NM 4 WDIV W 10/24/12 3:22 PM Ricki Lake 3-4p :30 DST1206H \$275.00 NM 1 WDIV Th 10/25/12 3:26 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM 5 WDIV F 10/26/12 3:54 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM									
7	10/22/12	10/26/12	M-F Local 4 News 6-630p	6P-630P	1-111--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1205H \$1,600.00 NM 3 WDIV W 10/24/12 6:27 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1205H \$1,600.00 NM 4 WDIV Th 10/25/12 6:14 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1206H \$1,600.00 NM 2 WDIV F 10/26/12 6:24 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1207H \$1,600.00 NM									
8	10/27/12	10/27/12	Wheel of Fortune	730P-8P	-----1-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 7:30 PM Wheel of Fortune 730P-8P :00 \$850.00 NM See MG 8.2 2 WDIV Sa 10/27/12 7:13 PM SAT 7-730PM :30 DST1207H \$850.00 NM MG for 8.1 10/27									
10	10/23/12	10/23/12	Go On	9-10p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/23/12 9:21 PM Go On 9-10p :30 DST1204H \$1,800.00 NM									
11	10/24/12	10/24/12	Guys With Kids	8-9p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/24/12 8:47 PM Guys With Kids 8-9p :30 DST1204H \$1,800.00 NM									

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Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11849	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/27/12	10/27/12	Law & Order: Special Vict	10-11PM	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 9:58 PM Law & Order: Special Victims Uni 10-11PM :30 DST1205H \$650.00 NM									
13	10/22/12	10/24/12	11-1135P Late News	11P-1135P	1-1----	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-1---- 2 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 11:28 PM 11-1135P Late News 11P-1135P :30 DST1204H \$2,900.00 NM 2 WDIV W 10/24/12 11:34 PM 11-1135P Late News 11P-1135P :30 DST1204H \$2,900.00 NM									
14	10/27/12	10/27/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 11:28 PM Sat 11-1130P Late News 11-1130P :30 DST1207H \$2,400.00 NM									
15	10/23/12	10/26/12	Tonight Show 1135P-123	1135P-1237A	-1--1--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1--1-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/23/12 12:30 AM Tonight Show 1135P-1237A 1135P-1237A :30 DST1204H \$1,100.00 NM 2 WDIV F 10/26/12 12:31 AM Tonight Show 1135P-1237A 1135P-1237A :30 DST1207H \$1,100.00 NM									
16	10/22/12	10/22/12	2012 Presidential Debate	9-11PM	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 11:00 PM 2012 Presidential Debate #3 9-11PM :30 DST1204H \$2,200.00 NM									

Total Spots **29** Gross Total **\$36,050.00**

Payment Terms 30 Days

Agency Commission **\$5,407.50**
 Net Amount Due **\$30,642.50**

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